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***eNews Update from ASQ Golden Gate Section***  
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## **Upcoming Events**

ASQ Golden Gate calendar of upcoming events on Acteva is available at:

[http://www.acteva.com/ttghits.cfm?EVA\\_ID=8854](http://www.acteva.com/ttghits.cfm?EVA_ID=8854)

When events for this season are confirmed, they will be added to our Acteva calendar.

**Thursday, September 25, 2008** – Networking social event at Takara Sake Factory, Berkeley. Directions to Takara Sake can be found at <http://www.takarasake.com/how-to-get-here.php>

The event will start at 6:00pm and end at 8:00pm. Suitably paired light snacks will be served.

To register for this event, go to:

<http://www.acteva.com/booking.cfm?bevalD=160196>

We will have a special speaker for this event. Brad Feuling is CEO of Kong and Allan, a Shanghai, China supply chain management and global expansion consulting firm. Brad's organization works closely with ASQ China and has published a number of articles on China supply chain management. We look forward to Brad's presentation on the topic: China Quality and Supply Chain Management.

- Key Points:
- Understanding the business environment in China today
- Current trends in China supply chain
- Current quality management practices in China
- Influencing quality in upstream material and process flows
- Models to improve China quality and supply chain operations

## Season Pass available now

This year, the Golden Gate Section is offering two options for our season pass. Both offer a great value for the cost. The first pass provides access to any 4 scheduled dinner or networking events for \$99.00. The other pass provides access to all scheduled dinner or networking events for \$150.00. Neither pass provides access to seminars or workshops; however, by prior arrangement, you may use two events on your pass and bring a guest along. To sign up for either season pass, please go to: <http://www.acteva.com/booking.cfm?bevalD=163758>

## Program Chair

Gary Martin, our Program Chair, is developing program plans for the upcoming year. So far, these include panel discussions or speakers on topics ranging from new directions in Life Science technologies, FDA Risk-based Approach to Root Cause Analysis, Using Lean as a Quality Tool, a workshop for career development, and CEO nights as part of networking events. These meetings are for you and your input is desired! What hot topic would you like to see in an upcoming meeting?

Additionally, we are looking for alternative venues that may help to make our programs more accessible to section members. If your organization can host a meeting, or you know of a great location in your area, Gary would love to get your input. Please contact Gary at [events@asqgoldengate.org](mailto:events@asqgoldengate.org) with your ideas.

We plan to present eight events this season. Our current, planned schedule is for events to be held on the following dates:

September 25, 2008 – Takara Sake  
October 16, 2008  
November 20, 2008  
January 15, 2009

February 19, 2009  
March 19, 2009  
April 16, 2009  
May 21, 2009

## ASQ – San Francisco and Silicon Valley Section Information

Information about upcoming events and member services provided by the ASQ San Francisco section can be found at: <http://www.asq-sf.com/>

Information about upcoming events and member services provided by the ASQ Silicon Valley section can be found at: <http://www.asq-silicon-valley.org/>

## Section News and Information

### Golden Gate Section Fulfills Its 2007/2008 Business Plan

We are pleased to announce that the Golden Gate Section fulfilled 100% of the goals outlined in its 2007/2008 Business Plan. For the second consecutive year, our section is eligible to receive recognition for its achievements from ASQ National through the Total Quality Award. The hard work and quality focus of our section leaders for the 2007/2008 business year are to be commended for these achievements. You can review last year's business plan at <http://asqgoldengate.org/direction.html>. Our accomplishments last year included:

- Completely revamping and creating a new website for our section designed to be a portal for section and national information to our constituents.
- Developing an electronic survey tool to measure the pulse of our constituency in terms of its needs and aspirations
- Continuing to pursue joint ventures with our sister organization, the Silicon Valley chapter and co-presented at a very successful seminar in the South Bay.
- Initiating joint ventures with area businesses by co-sponsoring a successful event with Abbott Diabetes in Alameda, Ca.

### Section Networking Group available on LinkedIn

LinkedIn is an online network of more than 25 million experienced professionals from around the world, representing 150 industries. The Golden Gate Section has established a LinkedIn group our members can join to provide local networking opportunities. We welcome any ASQ member from a San Francisco/Bay Area section. To join the ASQ Golden Gate Networking Group, submit your request through the following URL: <http://www.linkedin.com/e/gis/146713>.

### Certification News

The most recent exam was administered on June 7, 2008. We wish to congratulate the Golden Gate Section members on achieving certification at the June 7 exam sitting. Our newly certified section members include:

- Certified Quality Auditors – Terrish O. Floyd, Davidson Fong
- Certified Six Sigma Green Belts - Thomas Johnston, William Palin
- Certified Quality Engineer - Joe Sanchis

The deadline to apply for a seat at the certification exam scheduled for October 18, 2008 has passed. If you have applied to sit at this certification exam, we wish you the best of luck! Our Education Chair, Blaine Glandt, may be able to direct you towards exam preparation classes or materials. You can reach him through email at

[education@asqgoldengate.org](mailto:education@asqgoldengate.org). For more information, see our certification page at: <http://asqgoldengate.org/certification.html> on the Golden Gate Section Website.

The following certification exams will be offered on October 18, 2008:

- Biomedical Quality Auditor
- HAACP Auditor
- Manager of Quality/Organizational Excellence
- Quality Technician
- Reliability Engineer
- Six Sigma Black Belt

Complete information on the ASQ certification process can be obtained on <http://www.asq.org/training-and-certification.html>.

### **Recertification Process**

Recertification CPU documentation is available at Golden Gate meetings and sponsored events. Please contact Jim Kohnen at [jim483@aol.com](mailto:jim483@aol.com) with questions about recertification.

### **News from the Education Chair:**

What do career development and strategic alliances have in common? Strength in numbers! This month we have two seemingly unrelated articles for you to consider in conjunction with our next upcoming networking meeting. Whether it is trying to put together a new educational program in Supply Chain Management at the University of Indiana or managing your own career, strength in numbers provides a continuum for both. Strategic alliances such as ASQ membership can provide access to both educational opportunities and resources for career development through a multitude of people with diverse backgrounds and career paths. So click on the links and put some of the valuable perspectives these authors offer to work in your workplace or personal aspirations.

Leslie Gardner, Terence Osburn and Tom Pearson, Strength in Numbers, Quality Progress, Vol. 41, No. 7, July 2008, pp. 34-39, <http://www.asq.org/quality-progress/2008/07/quality-tools/strength-in-numbers.html>

John Oltesvig, 12 Keys to Career Success, Quality Progress, Vol. 39, No. 10, October 2006, pp. 22-27, <http://www.asq.org/data/subscriptions/qp/2006/1006/qp1006oltesvig.html>

## **ASQ Courses Offered by Silicon Valley Section**

Silicon Valley offers a comprehensive selection of technical, certification exam preparation, and biomedical courses. Certification Courses assume participants have had experience in the field they are preparing for and are directed specifically to certification test preparation. You can find detailed information about the Silicon Valley course offerings at: <http://www.asq-silicon-valley.org/content/view/19/36/>

## **Golden Gate Section Leaders Join Section Leader Training on July 26**

Several of our Golden Gate Section Leaders participated in the Section Leader training offered through ASQ National on July 26, 2008. Among those participating were Kate Raymond, Jim Kohnen, Gary Martin, Moria Feighery-Ross, Dawn Plaskon, and Jeanne Vargas. The session provided us with a wealth of information about the operations of ASQ and will help to ensure that our section can continue to build upon its past successes.

## **Chairman's corner**

I have been thrilled by the Olympics this year and have been interested in discovering and learning about the host country - China. There is plenty of information to read about this emerging nation with its political, economic, social, and cultural themes that seem to permeate the games themselves. So it seems timely that we have an expert from China at our first event in September.

We look forward to Brad Feuling's visit to the Bay Area. Mr. Feuling is the CEO of Kong and Allan, LLC, a consulting firm specializing in supply chain operations and corporate expansion based in Shanghai, China. His topic is China Quality and Supply Chain Management.

Join us at Takara Sake, in Berkeley (only in the Bay Area would we have an expert on China at a sake tasting) on Thursday, September 25, 2008 to find out why doing business in China is like doing business no where else in the world. Learn about the host of challenges that face both local and foreign companies alike and about the importance of strengthening supplier management and downstream supply chain operations.... not to mention why it's key to have a detailed understanding of local practices and Chinese culture.

Sign up for this exciting event through the link to Acteva at the top of the newsletter or on our website. Come ready to ask your questions about Global Supply Chain Management and case studies that Kong and Allan have conducted. What a great opportunity to meet one on one with a CEO whose company is shaping the landscape of Supply Chain Management in China.

To learn more about Kong and Allan, LLC see the link on our website:  
<http://asqgoldengate.org/events.html>

Kate Raymond  
ASQ Golden Gate Section Chair

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