

***eNews Update from ASQ Golden Gate Section  
ASQ0618, P.O. Box 360985, Milpitas, CA 95036-0985***



**Please note our new Web address:** <http://www.asqgoldengate.org>

### **Upcoming Events**

**Tuesday, October 14, 2008 – Can You Really Engineer Communication?**

The event will start at 5:30pm and end at 8:00pm. Scott's Restaurant, Jack London Square, Oakland. Dinner will be served.

To register for this event, go to: <http://www.acteva.com/booking.cfm?bevaid=167528>

Some people think differently than others and these differences lead to difficulties. Because of these differences, the modern professional needs a way to engineer communication, get it to do what you want it to do. Come listen to the latest breakthroughs on this subject by one of today's leading experts, Ingrid Gudenas, President of Effective Training Solutions®.

You will learn:

- What does it take to be an effective communicator?
- Can you get people to listen to you?
- How can you inject sanity into your organization?  
What exact set of skills do you need to get your point across?

**Friday, November 7, 2008, 8:00am – 4:00pm** - RAPS-San Francisco presents a one day symposium on "Creating a Globally Harmonized Quality System to Achieve Global Compliance." For more information or to register, [click here](#).

**Thursday, November 20, 2008 – Risk-based Validation, Presented by Wai Wong, Pharmatech Associates**

The event will start at 5:30pm and end at 8:00pm. Scott's Restaurant, Jack London Square, Oakland. Dinner will be served.

### **Program Chair**

This year's program is developing quickly. We enjoyed a wonderful Networking/Social Event at Takara Sake on September 25th. Brad Feuling, based in Shanghai with Kong & Allan, was a

special guest speaker. Brad provides consulting to companies sourcing materials from China and provided perspective on the state of quality in China. Brad provided some intriguing insights into the cultural and practical aspects of doing business with China. The presentation for this event is available on our Website at: <http://asqgoldengate.org/resources/China-Logistics-and-Supply-Chains.pdf>.

We are looking forward to our next event on October 14 at Scott's Restaurant in Oakland. Our guest speaker, Ingrid Gudenas, will provide us with the latest breakthroughs to help engineer more effective communication in the workplace and in our own lives.

Our goal this year is to provide interesting topics that bring real value to our members. We also plan to provide networking time at each event so that we can get to know each other better and benefit from our collective experience.

Please contact me with ideas for events, topics and locations at [events@goldengate.org](mailto:events@goldengate.org). We have commitments from Bayer and Abbott Labs to host meetings later this year and would welcome the opportunity to have meetings/events at other company locations. It's a great opportunity to showcase your company and provide your fellow employees an onsite learning event.

Our current planned schedule:

October 14, 2008 – Scott's  
November 20, 2008 – Scott's  
January 15, 2009  
February 19, 2009

March 19, 2009  
April 16, 2009 – Bayer  
May 21, 2009

### **ASQ Golden Gate Season Pass Available Now!**

This year, the Golden Gate Section is offering two options for our season pass. Both offer a great value for the cost. The first pass provides access to any 4 scheduled dinner or networking events for \$99.00. The other pass provides access to all scheduled dinner or networking events for \$150.00. Neither pass provides access to seminars or workshops; however, by prior arrangement, you may use two events on your pass and bring a guest along. To sign up for either season pass, please go to: <http://acteva.com/booking.cfm?bevalD=163758>

### **ASQ - Silicon Valley Events**

Information about upcoming events and member services provided by the ASQ Silicon Valley section can be found at: <http://www.asq-silicon-valley.org/>

### **ASQ – San Francisco Events**

Information about upcoming events and member services provided by the ASQ San Francisco section can be found at: <http://www.asq-sf.com/>

## **ASQ – San Francisco/Bay Area Joint Events Calendar**

A combined calendar of upcoming events for the San Francisco, Silicon Valley and Golden Gate Sections can be found on Yahoo's Upcoming.org. To find out what's events are being sponsored by ASQ Sections around the Bay Area, go to:

<http://upcoming.yahoo.com/group/5069/>

## **SF/ Bay Area Networking Group available on LinkedIn**

LinkedIn is an online network of more than 25 million experienced professionals from around the world, representing 150 industries. The San Francisco/Bay Area ASQ Sections, including the SF, Silicon Valley and Golden Gate sections, have established a LinkedIn group, ASQ - SF/Bay Area Network - Sections 0604, 0613, and 0618. This provides a means for our members to enhance local professional networking opportunities. We welcome any ASQ member from a San Francisco Bay Area section.

All Golden Gate section members, as of August 2008, have been pre-approved as members of the group. To join the ASQ SF/Bay Area networking group, submit your request through the following URL: <http://www.linkedin.com/e/gis/146713>.

## **Certification News**

The Golden Gate Section will host the October 18th ASQ Certification Examination at the Dublin San Ramon Services District, 7051 Dublin Blvd., Dublin CA 94568.

The following exams will be given at this seating

- 1 Calibration Technician
- 4 Quality Auditor
- 1 Software Quality Certification

Ellen Hill will be the Chief Proctor for the exam.

If you will be sitting for this certification exam, whether at this location or another, we wish you the best of luck!

Our Education Chair, Blaine Glandt, may be able to direct you towards exam preparation classes or materials. Please email him at [education@asqgoldengate.org](mailto:education@asqgoldengate.org). For more information, see our [certification page](#) on the Golden Gate Section Website.

The application deadline for the December 6, 2008 exam seating is coming up quickly on October 3, 2008. If you wish to submit an application to sit for one of the certification exams scheduled in December, you can access the applicable page on the ASQ National Website from the links below:

On December 6, 2008, the following certification exams will be offered:

[Calibration Technician](#)  
[Quality Auditor](#)  
[Quality Engineer](#)  
[Quality Improvement Associate](#)

[Quality Process Analyst](#)  
[Six Sigma Green Belt](#)  
[Software Quality Engineer](#)

Complete information on the ASQ certification process can be obtained on <http://www.asq.org/training-and-certification.html>.

## **Recertification Process**

Recertification CPU documentation is available at Golden Gate meetings and sponsored events. Please contact Jim Kohnen at [jim483@aol.com](mailto:jim483@aol.com) with questions about recertification.

## **ASQ Courses Offered by Silicon Valley Section**

Silicon Valley offers a comprehensive selection of technical, certification exam preparation, and biomedical courses. Certification Courses assume participants have had experience in the field they are preparing for and are directed specifically to certification test preparation. You can find detailed information about the Silicon Valley course offerings at: <http://www.asq-silicon-valley.org/content/view/19/36/>

## **Chairman's corner**

With the end of September I get the sense that fall is on its way- a few more warm days left as the colder days approach. For me, fall is a time to reach out to friends as the busy summer is over and families get back into familiar routines again. I want to invite you to get back into your routine as we look forward to a promising season of interesting topics and an opportunity to meet up with your ASQ friends.

One of this year's stated goals for our Golden Gate section is to increase the opportunity for networking for our section members. Our first event was a great opportunity to do so- while tasting sake and sampling sushi a small but quality group of Golden Gate members enjoyed meeting each other and networking- some familiar faces and some new ones too. It was a relaxed atmosphere and easy place to meet and greet new people. Going forward, we plan to extend the networking portion of our meetings and allow for some extra time to network prior to dinner/speakers so that members can walk the room and get to know each other.

Take a look at the combined Linked- In online network available to any SF/Bay Area ASQ section members. *To date we have 22 members. And that's just the start!* What a great way to get to know local quality professionals- maybe some of you are in the same industry, or have worked at the same company in the past.

A most recent ASQ headquarters bulletin listed the numerous opportunities for members to meet, collaborate and communicate with peers in the quality community. The ASQ online community is diverse-- for example: there are blogs on [Efficiency in Healthcare](#); and [Quality in Education](#). Discussion Boards such as [Certification Discussion](#), [Women in Quality](#) and [Ask A Quality Professional](#) which provides an open forum for members and the public to ask questions whether in regard to a challenge at work, or about ASQ business, this is the place for your questions and answers from your colleagues, ASQ staff and ASQ leadership.

Or maybe you would like to look up an old friend- check out the search for members database feature: [http://www.asq.org/perl/members/registry/search/search\\_individual.pl](http://www.asq.org/perl/members/registry/search/search_individual.pl)

ASQ National provides a listing of events across the country. Click on this link to find out what is available: <http://www.asq.org/networking-and-events.html> and what is happening in your area of interest.

We look forward to seeing you and we encourage you to bring a friend to the next ASQ Golden Gate event in October. In the meantime... take advantage of some of the other ASQ opportunities to network.

Katherine Raymond  
ASQ Golden Gate Section Chair

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